

FUNDRAISING TIPS FOR WORKPLACES



CREATE TEAMS

Encourage teams within your workplace to participate in Walk for WAGEC. Set up a friendly competition between the teams to see who can raise the most funds. A little in-house rivalry never hurt anyone!



TRACK YOUR TARGETS

Create weekly **fundraising targets** for each team and track their progress. To really get your colleagues motivated, try offering incentives or rewards for the team that exceeds their goal each week.



SHARE YOUR WHY

Personalise your fundraising page by sharing your story. It could be that one in six women in the Australian workforce experience domestic violence. Sharing your why will connect others to the cause, and send your donations soaring.



LEAD BY EXAMPLE

Lead the way by **making the first donation** to your team's fundraising page. Encourage your teammates to match your contribution, setting a positive tone for the competition.



MATCH DONATIONS

Ask your company to **match the donations** raised by employees participating in the Walk. This not only amplifies the impact of individual contributions but also demonstrates the company's commitment to supporting WAGEC. Talk about a good return on investment!



REWARD YOUR TEAM

To keep morale high, recognise and **reward employees who are fundraising**. Consider offering incentives like gift cards, extra holiday days, or shout outs to show appreciation for their dedication.



REACH OUT TO PARTNERS

Reach out to corporate partners or other businesses connected to your workplace. **Ask them to sponsor your team or donate**. Their involvement not only boosts fundraising efforts but also strengthens relationships within the community.



LET IT BE KNOWN

Share your donation page regularly to remind your networks to support you. Setting a specific goal (such as posting once a week or reaching out to 5 people) and keeping track of your progress can help you achieve this.



ORGANISE A TEAM LUNCH

Organise an event like a team lunch to **raise awareness and collect donations**. If you're feeling particularly bold, you could set a target for your event, such as reaching \$10k in 24 hours.

Contact us via email to start your workplace fundraising journey: walk4wagec@wagec.org.au

WALK FOR WAGEC
WOMEN'S AND GIRLS' EMERGENCY CENTRE