

SUNDAY 5TH MAY

CENTENNIAL PARK, SYDNEY

YOU'RE WALKING FOR WAGEC

WELCOME GUIDE FOR
WORKPLACES



**WOMEN'S
AND GIRLS'
EMERGENCY
CENTRE**

WELCOME TO WALK FOR WAGEC!
THANK YOU FOR WALKING, SO THAT WOMEN AND CHILDREN CAN
WALK AWAY FROM VIOLENCE.
WALKFORWAGEC.ORG.AU

Thank you for walking so that women and families can walk away from violence.

With your help, we can reach our target of \$300,000 to fund crucial programs for women and children that restore safety, build financial independence and stop violence before it starts.

We've put together this Welcome Pack to support you and your workplace to help you make the most out of your fundraising.



WHY WE'RE WALKING

Gender-based violence takes a profound toll on women, children and communities. **It impacts all of us.** This is why we're asking you to Walk for WAGEC - so that women and children can walk away from violence.

On average, a woman is killed by an intimate partner **every 6 days.**

Source: Destroy the Joint, Counting Dead Women.

One child is killed **every fortnight** due to domestic or family violence.

Source: (Meyer, Fitz-Gibbon and Moore, October 2022 Public Statement)

Domestic and family violence is a **leading driver** of homelessness for women.

Source: Australia's National Research Organisation for Women's Safety (ANROWS) 2019.

One in four women have experienced violence by an intimate partner since the age of 15.

Source: Personal Safety Survey, 2022 (ABS)

NOW THAT YOUR WORKPLACE IS REGISTERED

Your next step is letting everyone know that your workplace is walking for a good cause! Raise money by asking your community to donate to your Walk for WAGEC page. Then, your donations will automatically pool with the rest of your co-workers to reach your workplace's fundraising goal and help us build safer futures for women and children. Every dollar counts!

Set up your profile

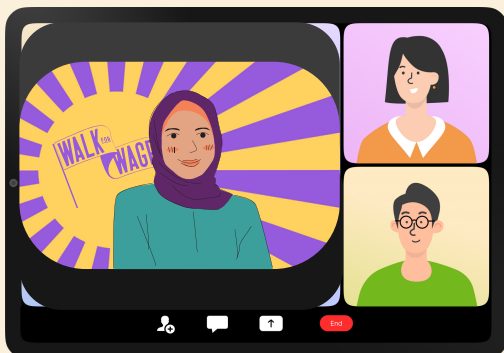
Even though you are part of a workplace team, you have your own individual fundraising page. Personalising your individual page will show how committed you are to reaching your workplaces's goal, and encourage your supporters to donate. Upload a profile picture that represents you and tell us why you're choosing to walk this year!

[LOG IN TO YOUR ACCOUNT](#)

How to fundraise like a boss

Whether your team is made up of first-time walkers or marketing managers, it never hurts to be prepared. We've put together a list of our **top 10 tips and tricks** to help your workplace get started on your fundraising journey. Remember - every dollar counts towards building safer futures!

[READ FUNDRAISING TIPS FOR WORKPLACES](#)



Spread the word

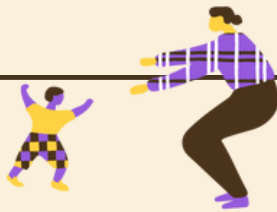
Use our Walk for WAGEC e-signatures, Zoom backgrounds, email templates and more to show your networks that your workplace is walking for a good cause.

[DOWNLOAD RESOURCES](#)



Understand your fundraising impact

By Walking for WAGEC, you and your workplace have already made an immense impact in the lives of women and children in crisis by choosing to stand beside them on their journey to safety. Each donation, no matter how big or small, gets us closer to our goal of creating futures free from domestic violence. Every single dollar counts!



\$120

Could help provide a mother and her children with Dignity Kits including essential items and toiletries to help them feel at home at WAGEC.



\$210

Could help provide a week's worth of hot and nutritious food while staying at WAGEC's safe houses.



\$650

Could help provide a week's worth of crisis accommodation for a woman and her children who have just escaped violence.



\$850


Could help a woman to set up her new home and complete a mentoring program to support her with entering the workplace.


Keep up with WAGEC's social media channels

Don't miss out on the fun and fundraising milestones! Keep up to date and follow WAGEC on your preferred social media channels. Don't forget to tag our account, and use the hashtag #walkforwagec!

 [@WAGECREFERN](#)

 [@womens.girls.emergency.centre](#)

 [Women's & Girls' Emergency Centre \(WAGEC\)](#)

 [@wagec_](#)

And don't forget about merch!

All pieces are unisex and proceeds go directly towards funding vital services for women and children that restore their safety, promote recovery and stop violence before it starts.

Wear your values on your sleeve. If you need help with merch, get in touch with our team at fundraising@wagec.org.au.

[BUY WAGEC MERCH](#)



WALK FOR WAGEC T-SHIRT

\$29

NEW!



WALK FOR WAGEC CAP

\$25



WALK FOR WAGEC BUCKET HAT

\$20

WORKPLACE WEEK

Here's everything your workplace needs to know about walking during Workplace Week!



Monday 29 April - Sunday 5 May

Walk anytime, anywhere during Workplace Week! Take advantage of your lunch hour, or block out an afternoon to walk 10km with your co-workers.

Want to join us on event day instead?

Not a problem - we'd love to see you at Centennial Park on Sunday 5th May! Please let us know that if you're attending so we can expect you on the big day by emailing fundraising@wagec.org.au.

You can find out more about walking on event day [here](#).

Before your walk

Are there workplace resources I can use to help with fundraising?

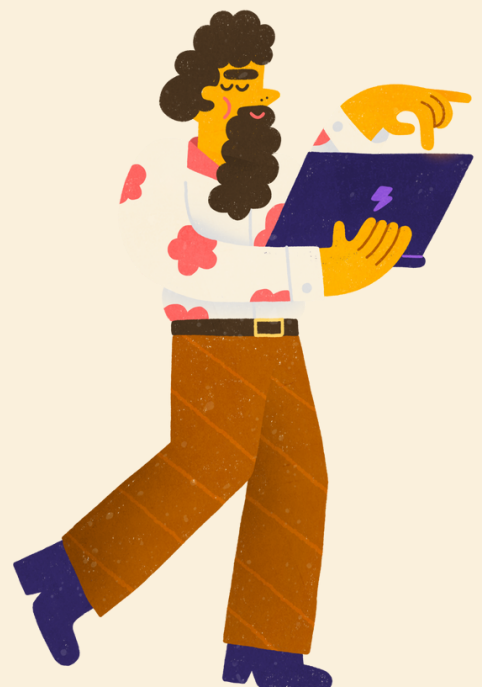
Yes! We want your workplace's fundraising experience to be a breeze, so we've compiled all the resources you'll need to succeed. Optimise your fundraising campaign by using our workplace-specific resources [here](#).

Will my donors get a receipt?

Yes. After they've made a donation, we'll send them an email to thank them that will include their DGR receipt.

Do we need to tell WAGEC when we're walking?

Workplace Champions will receive a check-in call from our team to go over the details of your walk and help set you up for success!



Your workplace walk

Can we walk during work hours?

Yes (although that's up to your boss)! You can walk any time, anywhere that suits you between Monday 29th April and Sunday 5th May. You could choose to get your steps in before, during or after work - whatever suits you and your colleagues.

Do we have to walk the full 10km?

Nope! We know that 10km is quite a long way, so if you need to tap out early we encourage you to do so. The most important thing is showing up in whatever capacity you can! Whether you walk 1km or 10km, every step gets us closer to safer futures for women and children.

Can we run 10km instead of walking?

If running is your jam, you are absolutely welcome to run the 10km instead of walking! However you complete your kms, know that you're making a positive difference.

Share your steps!

Bring us along on your workplace Walk! We love to see colleagues taking steps towards safer futures - and your networks probably do too! Remember to share your happy snaps on social media and use the tag #walkforwagec so we can come along.

If you're interested in having a WAGEC representative attend your workplace walk, get in touch!



Any questions or concerns?
Email: fundraising@wagec.org.au
Call: 0432 397 572

If you or someone you know has been affected by domestic violence, you have options:

If you are in physical danger, call Emergency Services on Triple Zero (000).

1800RESPECT:

1800 737 732 or 1800respect.org.au →

NSW Sexual Violence Helpline:

1800 424 017 or fullstop.org.au →

Lifeline:

13 11 14 or lifeline.org.au →

Link2Home:

1800 152 152 or facs.nsw.gov.au/housing/help →



Website: walkforwagec.org.au

Facebook: [@WAGECREFERN](https://www.facebook.com/WAGECREFERN)

Instagram: [@womens.girls.emergency.centre](https://www.instagram.com/womens.girls.emergency.centre)

LinkedIn: [Women's & Girls' Emergency Centre \(WAGEC\)](https://www.linkedin.com/company/women-s-&-girls-emergency-centre-wagec)